



EDIBLE
SCHOOLYARD
NYC

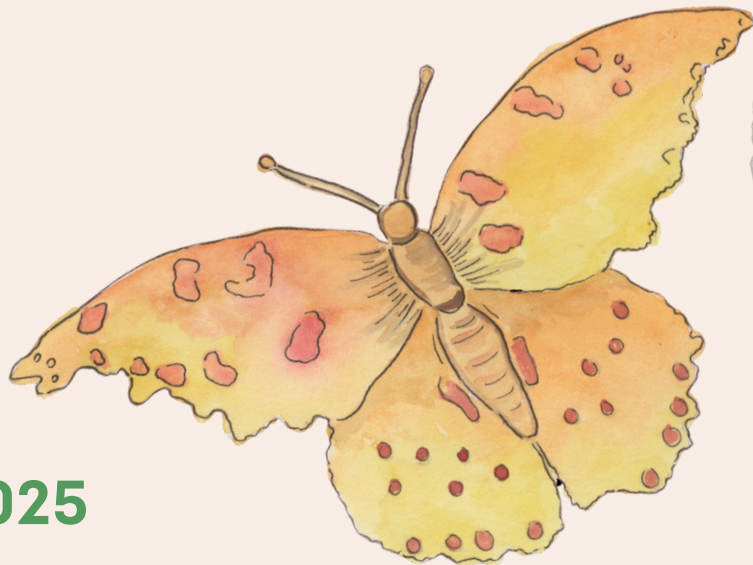
SPRING RECEPTION

Featuring **Chef Charlie Mitchell, Saga**

May 14, 2025

6 - 9:30 pm

Nine Orchard

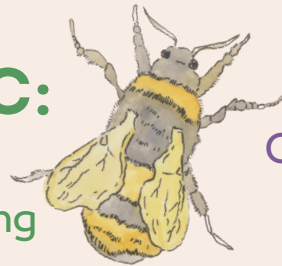


ABOUT ESYNYC

Edible Schoolyard NYC (ESYNYC) is on a mission to make edible education accessible for every child in New York City. We believe edible education—where kids experience hands-on cooking and gardening—helps kids gain the skills to contribute to a healthy and sustainable food system for us all. Edible education helps students build healthy relationships with food, their community, and their environment. Together with public school communities across the city, we're building spaces for kids to flourish.

WITH THE SUPPORT OF OUR PARTNERS, ESYNYC:

- Leads hands-on programs where students explore gardening and cooking
- Provides professional development to NYC educators to help them incorporate edible education into their own classrooms
- Distributes free food from our gardens to students' families during dismissal, at community events, and at our Community Farmstands
- Advocates for policies that support universal access to edible education and healthy food for families in NYC
- Stewards school gardens, which serve as a food production and welcoming green space and outdoor classroom for the entire community



BY THE NUMBERS

Over the 2023-24 school year:

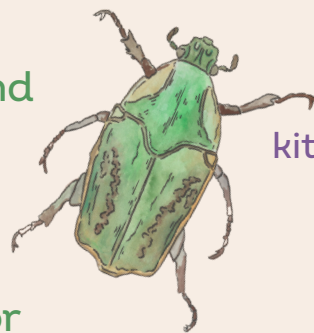
4,000

kids got their hands dirty in our school gardens and kitchen classrooms



23

public school partners across the city provided edible education experiences to students



2,100+

kitchen and garden lessons taught

580

educators trained to incorporate edible education into their own classrooms



ABOUT THE SPRING RECEPTION



Celebrating Edible Schoolyard NYC in support of healthy students and sustainable school communities across the city.

Edible Schoolyard NYC is excited to present its third annual Spring Reception on May 14, 2025 in the beautiful West Room and Green House spaces at Nine Orchard, New York City.

This fundraising event will bring together approximately 120 friends of ESYNYC to savor a special menu curated by Chef Charlie Mitchell. Guests will enjoy a cocktail reception with canapes, followed by a seated dinner, with the opportunity to learn more about our incredible programs and to meet friends and leaders of Edible Schoolyard NYC.

ABOUT CHARLIE MITCHELL:

Charlie Mitchell, the Michelin Starred and James Beard Award-winning Executive Chef, leads Saga, a two-star Michelin restaurant in New York City. At just 32 years old, Mitchell has earned remarkable accolades, including his recent win as Best Chef in New York City at the 2024 James Beard Awards. This marks his second year as a nominee and makes him the only NYC chef to secure a victory at this year's awards.

Before joining Saga, Mitchell helmed Clover Hill, where he made history by earning the restaurant a Michelin star and becoming the first Black chef in NYC to achieve this honor. In 2022, he also received the Michelin Guide New York Young Chef Award, further establishing himself as a trailblazer.

A Detroit native, Mitchell is redefining fine dining by creating an atmosphere inspired by New York City's rich artistic culture. His experience at renowned establishments like Eleven Madison Park and Betony has shaped his deep understanding of luxury dining.

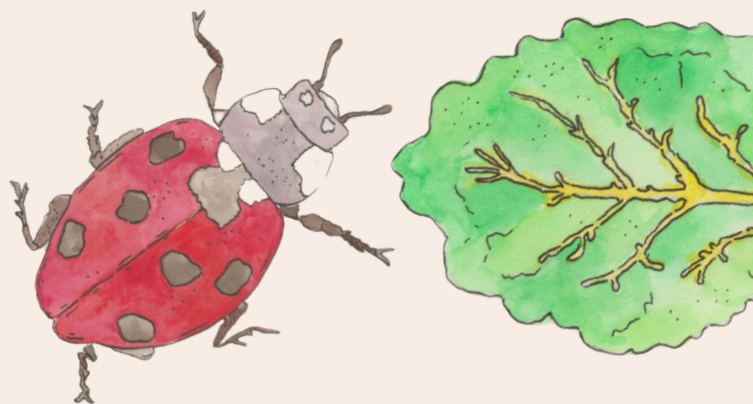


SPONSORSHIP OPPORTUNITIES

Platinum Poppy Table Sponsorship

\$50,000

- Prime table placement for dinner for 10 guest
- Reserved hightops for table guests during cocktail hour
- Logo recognition
 - On signage at cocktail hour
 - On printed program
 - On full-page ad in digital journal
 - On Step & Repeat at event entrance
- Garden tours and ESYNYC merchandise for each table guest



Golden Geranium Table Sponsorship

\$25,000

- Table for 10 guests for dinner
- Logo recognition
 - On printed program
 - On half-page ad in digital journal

Bar Sponsorship

\$20,000

- Logo recognition
 - On custom signage at the bar during cocktail hour
 - On custom signage at the bar during dinner
 - On a half-page digital ad
- Name recognition in the printed program
- 2 complimentary tickets to the event

Tower Sponsorship

\$10,000

- Logo recognition
 - On custom signage or lighting in the iconic rooftop tower during dinner
 - On a quarter-page digital ad
- Name recognition in the printed program



Individual Ticket
\$2,500

DIGITAL JOURNAL ADS AND AUCTION DONOR OPPORTUNITIES



DIGITAL JOURNAL ADS

Edible Schoolyard NYC is pleased to offer digital journal ad placement opportunities at the Spring Reception. Digital journal ads present a unique opportunity to:

- Reach an elite audience of 120+ prominent New Yorkers
- Congratulate Edible Schoolyard NYC on its impactful work with NYC public school children
- Promote your company's products or services

DIGITAL JOURNAL AD SPONSORSHIPS

Full Page

\$5,000

- Premium full-page ad in digital journal
- Ad included on event website


Half Page

\$2,500

- Half-page ad in digital journal
- Ad included on event website

One-Quarter Page

\$1,000

- Quarter-page ad in digital journal
 - Ad included on event website
- 

AUCTION DONOR OPPORTUNITIES

The success of our auction is due to the high-quality items we present to our guests. We are seeking premium lots that will delight the bidders on our silent and online auction platforms.

Items or packages from the following categories are most desirable:

- Restaurant and fine dining experiences
- Exclusive chef experiences
- Luxury travel experiences
- Premier concert, theater, or sports tickets or packages
- Access to renowned golf courses
- Experiences or "meet and greets" with celebrities or high-profile business executives
- Luxury fashion items or experiences

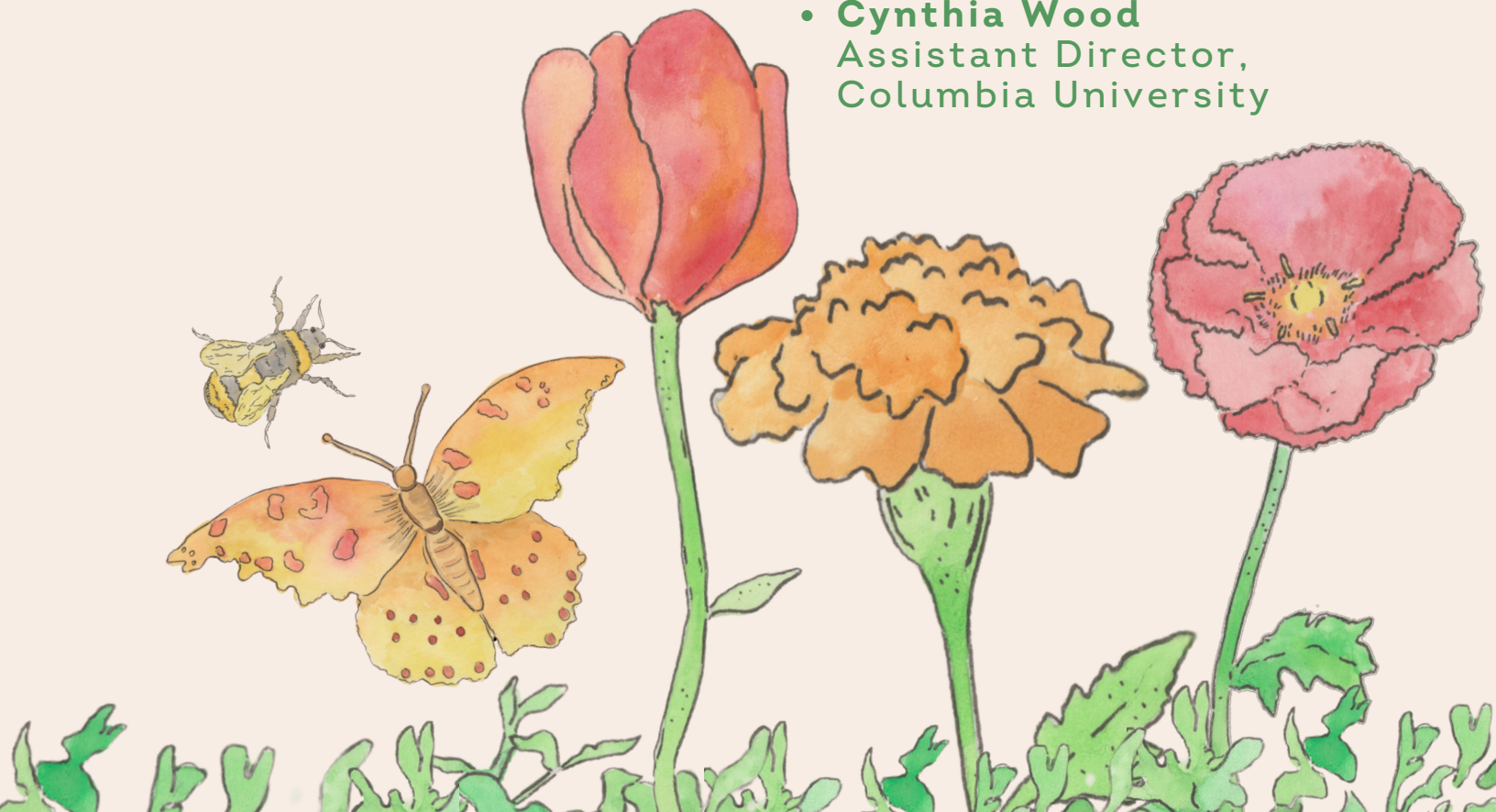
Your in-kind donation will make a difference!

AUCTION DONOR BENEFITS

- Logo or name recognition on auction website & on-site event auction displays
- All contributions are tax-deductible

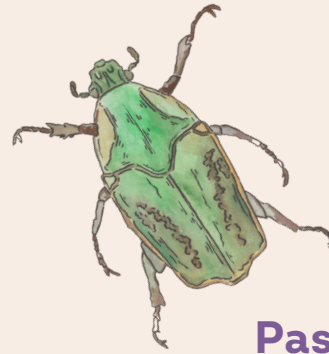
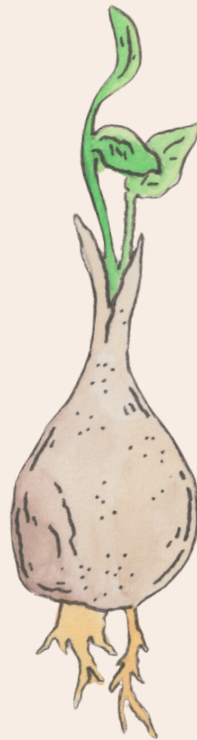
BOARD OF DIRECTORS

- **Mary Bernard**
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- **David Maupin**
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PAST SUPPORTERS

Edible Schoolyard NYC's annual Spring Reception attracts support from prestigious companies such as:



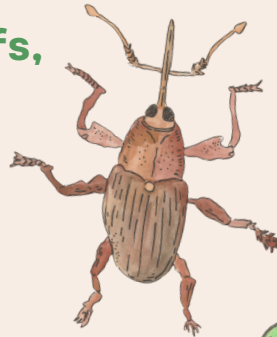
Past Sponsors

- Bloomberg Philanthropies
- City Wide Apartments
- Nickelodeon
- JPMorgan Chase & Co.
- Select Equity
- Warby Parker
- William Morris Endeavor



Past Participating Chefs, Restaurants & Brands

- Angie Rito, *Don Angie*
- Baldor Specialty Foods
- Cervo's
- Claud, Penny
- Erik Ramirez, *Llama San, Llama Inn*
- Isolation Proof Gin
- Jess Shadboldt, *Jupiter & King*
- Kermit Lynch Wine Merchant
- Roscioli NYC
- S.Pellegrino
- Sofreh
- Talea Beer Co.
- Ten To One Rum



CONTACT US



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SPRING RECEPTION



Featuring **Chef
Charlie Mitchell, Saga**

May 14, 2025

6 pm - Cocktails
7:30 pm - Dinner

Nine Orchard
9 Orchard Street
New York City

*Business /
Festive Attire*



For more information about these sponsorship opportunities, or to discuss customizing the benefits to meet your needs, please contact

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Executive Director
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Tavishi Goyal
Development & Events Manager
tg@esynyc.org

edibleschoolyardnyc.org
[@ESYNYC](https://www.instagram.com/ESYNYC)